

Harman International to Sponsor Three-Part Broadcast Special "The Road to a GRAMMY"

STAMFORD, CT – December 3, 2009 – Leading audio systems provider Harman International Industries, Inc. (NYSE: HAR) www.harman.com announced today that it is partnering with The Recording Academy® to extend its sponsorship of the *Music Voyager* television series with a broadcast special that captures the anticipation leading up to the annual GRAMMY® Awards. The three-episode feature, entitled "The Road to a GRAMMY," follows the recent announcement that the Company will serve as an Official Sound Partner to the Awards.

Each *Road to a GRAMMY* episode will follow several talented performers who have been nominated for this year's 52nd Annual GRAMMY Awards, from the moment of their nomination until the winners are announced on January 31, 2010. This behind-the-scenes journey will share, for the first time, the emotions and preparation leading up to a walk upon the legendary Red Carpet. An interactive, broadband social media campaign (see links below) will allow global visitors to meet the nominees, share in the anticipation, and even influence the filming of the broadcast as it progresses.

"This broadcast feature is a rare opportunity to take viewers behind the scenes of the legendary GRAMMY Awards," said Dinesh C. Paliwal, Harman International Chairman, President and CEO. "We are proud of the role that Harman audio systems play in supporting both the GRAMMYs and the global recorded music industry, and we are delighted to bring new insight into the lives of its talented contributors."

"This project will make every viewer and Web visitor an integral part of the excitement leading up to the GRAMMY Awards broadcast in January," said Neil Portnow, President and CEO of The Recording Academy. "Every GRAMMY nominee is a winner in his or her own right, and we are thrilled with the opportunity to introduce some of this year's talent in such an up-close-and-personal way."

As part of the *Music Voyager* series, *The Road to a GRAMMY* will be broadcast via leading cable and satellite providers in three weekly episodes during early 2010, following the 52nd GRAMMY Awards telecast. An interactive, online community devoted to the series was launched today on various social networking sites including YouTube, Facebook, MySpace, Orkut, Twitter and Flickr, and is expected to grow quickly with fan support.

Nominations for the upcoming GRAMMY Awards were announced yesterday December 2, 2009 during a live television special from Club NOKIA in Los Angeles. Visit www.grammy.com for details and a complete list of nominees. The 52nd Annual GRAMMY Awards will take place on January 31, 2010 at STAPLES Center in Los Angeles, and will be broadcast live on CBS at 8 p.m. ET/PT.

The *Road to a GRAMMY* episodes are being produced by Colorado-based 'Tantra,' whose credits include The Music Box, The Abraham Song, The RockStar Diaries, and numerous music videos, cable, broadband and live music projects across four continents. Tantra is also collaborating with Harman on the weekly music TV series entitled "*Music Voyager*" (see www.harman.com) which will explore a diverse set of music genres and artists through live and in-studio performances and interviews around the world beginning in February 2010.

Additional Resources

<http://www.grammy.com>

<http://www.harman.com>

<http://www.facebook.com/pages/Music-Voyager/221304859987?v=info&ref=ts>

http://twitter.com/Music_Voyager

<http://www.orkut.com/Main#Profile?rl=ls&uid=284612018249022816>

http://www.myspace.com/music_voyager

<http://www.youtube.com/TheMusicVoyager>

<http://www.flickr.com/photos/musicvoyager>

About The Recording Academy

Established in 1957, The Recording Academy is an organization of musicians, producers, engineers and recording professionals that is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards -- the preeminent peer-recognized award for musical excellence and the most credible brand in music -- The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well being of music makers and ensuring music remains an indelible part of our culture. For more information about The Academy, please visit www.grammy.com. For breaking news and exclusive content, join the organization's social networks as a Twitter follower at www.twitter.com/thegrammys, become a Facebook fan at www.facebook.com/thegrammys, and a YouTube channel subscriber at www.youtube.com/thegrammys.

About Harman International

Harman International (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets. The Company maintains a strong presence in the Americas, Europe and Asia and employs about 9,500 people worldwide. The Harman International family of brands spans some 15 leading names including AKG, Audioaccess, Becker, BSS, Crown, dbx, DigiTech, Harman Kardon, Infinity, JBL, Lexicon, Mark Levinson, Revel, QNX, Soundcraft and Studer. The Company's stock is traded on the New York Stock Exchange under the Symbol NYSE:HAR.

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